

### **Outer South Community Committee**

**FACEBOOK** highlights

1<sup>st</sup> December 2022 – 1<sup>st</sup> March 2023

## **Outer South Community Committee**

Since 1<sup>st</sup> December 2022 the Outer South Community Committee Facebook page has gained: 20 new followers (and currently has) 1,373 followers and has a page reached of 8,431 over the above period. With 26 new Page likes

**Facebook Page reach -** The number of people who saw any content from or about your Page, including posts, stories, ads, social information from people who interact with your Page and more.

This means that this is the **fourth** most popular Community Committee page.

There are two things to note in general:

- 'reach' is the number of people the post was delivered to
- 'engagement' is the number of reactions, comments or shares

Engagement tends to be a better way of gauging if people are interested and have read the posts because they wouldn't have interacted with it otherwise. For example, a post might reach 1,000 people but if they all scroll past and don't read it, the engagement is 0 and it hasn't been an effective way for the Community Committee to communicate.

Having said that, all posts can be read without any further interaction!!

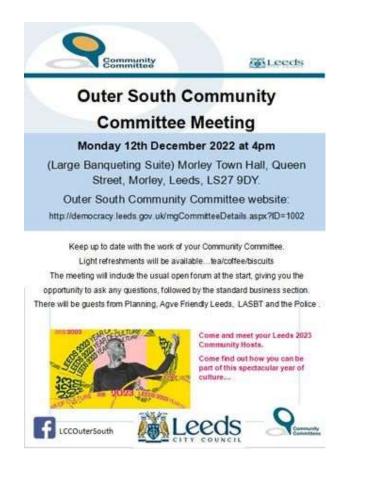
The most popular post since the 1<sup>st</sup> December 2022 the posting regarding: The Outer South Community Committee Meeting Monday 12<sup>th</sup> December 2022

• has reached a total of 4,782 people

The following below are screenshots of the most popular three posts since the 1<sup>st</sup> December 2022. Alongside it are the figures for how many people were 'reached' and how many people 'engaged' with the post.

### 1st Place – Outer South Community Committee Invite to Decembers Meeting

4,782 people had this post delivered to them and it had 15 Post Reactions.





# 2<sup>nd</sup> Place – Chapel FM Musicians in your Community

1,833 people had this post delivered, with 5 post reactions







#### LEEDS 2023 NEIGHBOURHOOD HOSTS:

SEND YOUR RECOMMENDATIONS OF MUSICIANS FROM YOUR COMMUNITY!

Chapel PM Arts Centre / East Leeds PM Radio + Policating in Search7. East Leeds is working with Leeds 2023 to produce a special editors of our annual 24 hour Musication in score and we are looking for recommendations of music groups and solo musicians to perform in this unique, high profile event.

for the Musiciathon, Diaged FM will present more than 40 different musical acts from across the only on a stage in the historic Second Village Series and in our versue, the Diaged FM Arts Centre, We will also broadcast the entire event on our radio station (aut seeds FM and stream video of the performances

ie are especially interested in finding musicians who play different styles and genres of music that are nique to various Leads communities. The more variety the betteri

f you have suggestions of musicians to consider, please send them to Ellioft Moon, Chapel FM Centre, inch and Live Events Coordinator by Monday 27<sup>th</sup> February.

Not Prhaselfer as all



We ask you to include the name of the matching goup and a sentence of two about what kind of music they make / why they're would be a good choice to feature in thic Leeds 2023 city side event.

erformers in the Chapel FM Musicathon vill not be paid, however the event will rovide city-wide exposure and will be romoted strongly by Leeds 2023.

To see an example of a part chapel PM Acts Centre Musicathon, club here:

# 3<sup>rd</sup> Place – Health are looking for guardians to look after Defibrillators in the Morley South

**511** people had this post delivered, with **10** Post Reactions.

Leeds City Council Outer South Community Committee Published by Kimberly Frangos Lcc • 16 February at 17:21 • • Health are looking for guardians to look after Defibrillators in the Morley South - Bruntcliffe area. The role requires a quick weekly check of the defibrillator and logging any issues on The Circuit (the national defibrillator network), fitting new replacement pads (only every 2 years) and batteries (only every 5 years). Please direct message if you are interested.			3rd most popular post
See Insights and Ads		Boost post	
<b>(</b> ) 2		4 shares	
🖒 Like	💭 Comment	🖒 Share	