



## Outer South Community Committee

FACEBOOK highlights

1<sup>st</sup> December 2022 – 1<sup>st</sup> March 2023

### Outer South Community Committee

Since 1<sup>st</sup> December 2022 the Outer South Community Committee Facebook page has gained: **20 new followers** (and currently has) **1,373 followers** and has a **page reached of 8,431** over the above period. With **26 new Page likes**

**Facebook Page reach** - The number of people who saw any content from or about your Page, including posts, stories, ads, social information from people who interact with your Page and more.

This means that this is the **fourth** most popular Community Committee page.

There are two things to note in general:

- 'reach' is the number of people the post was delivered to
- 'engagement' is the number of reactions, comments or shares

Engagement tends to be a better way of gauging if people are interested and have read the posts because they wouldn't have interacted with it otherwise. For example, a post might reach 1,000 people but if they all scroll past and don't read it, the engagement is 0 and it hasn't been an effective way for the Community Committee to communicate.



Having said that, all posts can be read without any further interaction!!

The most popular post since the 1<sup>st</sup> December 2022 the posting regarding: **The Outer South Community Committee Meeting Monday 12<sup>th</sup> December 2022**

- has reached a total of **4,782 people**

The following below are screenshots of the most popular three posts since the 1<sup>st</sup> December 2022. Alongside it are the figures for how many people were 'reached' and how many people 'engaged' with the post.


**1st Place – Outer South Community Committee Invite to Decembers Meeting**  
4,782 people had this post delivered to them and it had 15 Post Reactions.




## Outer South Community Committee Meeting

**Monday 12th December 2022 at 4pm**  
(Large Banqueting Suite) Morley Town Hall, Queen  
Street, Morley, Leeds, LS27 9DY.  
Outer South Community Committee website:  
<http://democracy.leeds.gov.uk/mgCommitteeDetails.aspx?ID=1002>



Keep up to date with the work of your Community Committee.  
Light refreshments will be available... tea/coffee/biscuits  
The meeting will include the usual open forum at the start, giving you the  
opportunity to ask any questions, followed by the standard business section.  
There will be guests from Planning, Age Friendly Leeds, LASBT and the Police



Come and meet your Leeds 2023  
Community Hosts.  
Come find out how you can be  
part of this spectacular year of  
culture...



LCCOuterSouth



## 2<sup>nd</sup> Place – Chapel FM Musicians in your Community

1,833 people had this post delivered, with 5 post reactions



**LEEDS 2023 NEIGHBOURHOOD HOSTS:**

**SEND YOUR RECOMMENDATIONS OF MUSICIANS FROM YOUR COMMUNITY!**

Chapel FM Arts Centre / East Leeds FM Radio + Podcasting in Seacroft, East Leeds is working with Leeds 2023 to produce a special edition of our annual 24-hour Musicathon in June and we are looking for recommendations of music groups and solo musicians to perform in this unique, high profile event.

For the Musicathon, Chapel FM will present more than 40 different musical acts from across the city on a stage in the historic Jacobite Village Green and in our venue, the Chapel FM Arts Centre. We will also broadcast the entire event on our radio station East Leeds FM and stream video of the performances.

We are especially interested in finding musicians who play different styles and genres of music that are unique to various Leeds communities. The more variety the better!

If you have suggestions of musicians to consider, please send them to Elliott Moon, Chapel FM Centre, Tech and Live Events Coordinator by Monday 27<sup>th</sup> February:

[elmo@chapel.fm](mailto:elmo@chapel.fm)



We ask you to include the name of the musician/group and a sentence or two about what kind of music they make / why they're important to your community / why they would be a good choice to feature in this Leeds 2023 city wide event.

Performers in the Chapel FM Musicathon will not be paid, however the event will provide city-wide exposure and will be promoted strongly by Leeds 2023.

To see an example of a past Chapel FM Arts Centre Musicathon, click here:

<https://www.youtube.com/watch?v=Z01gTcF1Wg>

## 3<sup>rd</sup> Place – Health are looking for guardians to look after Defibrillators in the Morley South

511 people had this post delivered, with 10 Post Reactions.



Leeds City Council Outer South Community Committee

Published by Kimberly Frangos Lcc · 16 February at 17:21 ·

Health are looking for guardians to look after Defibrillators in the Morley South - Bruntcliffe area. The role requires a quick weekly check of the defibrillator and logging any issues on The Circuit (the national defibrillator network), fitting new replacement pads (only every 2 years) and batteries (only every 5 years).

Please direct message if you are interested.

See Insights and Ads

Boost post

2

4 shares

Like

Comment

Share

